

# How to Send Your Digital Artwork

## FILE FORMAT

Mac or PC

## PROGRAM FORMAT

- |                         |     |    |
|-------------------------|-----|----|
| • Adobe Illustrator CS3 | Mac | PC |
| • Adobe Photoshop CS3   | Mac | PC |
| • Adobe InDesign CS3    | Mac | PC |
| • Quark Xpress 6.0      | Mac | PC |

**Or... Send us  
your logos and  
photos and let  
our professionals  
design your ad...  
FREE!**

**\*\*Unfortunately, Microsoft Programs cannot be used.\*\***

## SENDING DIGITAL FILES

- E-mail files to [forgreatmaps@hotmail.com](mailto:forgreatmaps@hotmail.com) or upload files on the advertiser resources page at [www.forgreatmaps.com](http://www.forgreatmaps.com)
- Large files may require 'stuffing' before electronic transfer:  
Use Stuffit, Winzip or any self-extracting compression program.
- If your file is larger than your e-mail provider allows please call EDC for an alternative method.

## ART FORMAT

- PDF files should be saved as "Press Quality"
- Save logo and photo files as EPS, TIF or JPG or PDF.
- Photos and grayscale art should be scanned at 300dpi.
- Bitmap or black & white art should be scanned at 600dpi.

**NOTE:** Most web logos and photos are 72dpi and are not suitable for print.

## FONTS

- All truetype and adobe fonts are acceptable.
- Please include screen and printer fonts.
- Fonts can also be converted to "outline", "path" or "box".

## PAPER COPY

To ensure accuracy, please provide a color printout of your ad.

For answers to your specific questions contact us at:



*Mapping the Future*

